



Carike de Jager

Creative Designer

Hi there! I'm a South African creative designer currently based in Dubai. Over the years, I've been dedicated to honing my craft and exploring new skills. For these past years I've done projects in Graphic Design, Layout Design, Advertising and Illustration, building new skills and just trying out new things and having fun with it. I've worked in many teams on multiple projects from ideating stage to execution. Seeing a project unfold into the final stages is very rewarding to me.

+971 58 542 2449

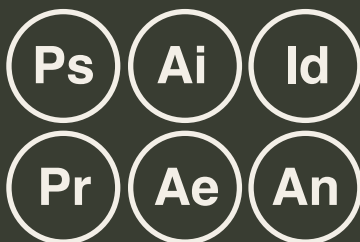
dejagercarike8@gmail.com

Languages

Afrikaans - Home Language

English - Fluent

Skills



Familiar with Ai software

Portfolio

<https://www.carikedejager.com/>

Work Experience

Creative Designer

BPG Group, Dubai, UAE: Feb 2023 - Present

Worked on clients such as: NEOM Trojena, Honda MENA, Porsche Centre Dubai, Uber Turkey, Sohar International Bank, DMCC Uptown, DMCC JLT and much more. Ideating and creating conceptual and creative work on all platforms.

Responsibilities:

- Ideating on Campaigns.
- Creating look and feel.
- Co-working and bringing strategies to live.
- Working with teams which consists of copywriters, art directors, strategists, creative directors and more
- Presenting to clients.
- Working on Pitches.

Reference: Nicolaas van der Merwe | +971 50 859 7641

Graphic Designer

Arena Holdings, Johannesburg, South Africa: Feb 2019 - Feb 2023

Worked on brands such as Wanted Magazine, Wanted online, Sowetan Magazine, The Edit man & The Edit magazine. Creating beautiful and striking layouts and participating in ideating ideas for design projects.

Responsibilities:

- Ideating on Projects.
- Art directing.
- Creating look and feel.
- Co-working and bringing ideas to live.
- Working with teams which consists of copywriters, designers, creative directors and more
- Designing layouts for editorial content.

Reference: Anna Lineveldt | +27 82 816 1371

Designer

Tiso Blackstar, Johannesburg, South Africa: Feb 2018 - Aug 2018

Designer at The Sunday Times, working on the weekly lifestyle supplement. I work mostly for the fashion, home and food sections of the supplement.

Responsibilities:

- Design Assisting.
- Designing.
- Working on Advertorials for companies such as Woolworths, Checkers, Pick and Pay and Clicks.

Reference: Gila Wilensky | +27 83 229 1332

Education

BA in Visual Communication Major in Communication design

Open Window Institute 2016 - 2018

Major in communication design, with other subjects in the fields of photography, studio photography, illustration, printmaking, intro to CSS, 3D design, form and space, etc

National Senior Certificate (Matric)

Zwartkop High School 2011 - 2015